



Hours in Local Franchise.  
**SPECIFIC EXPANSION PLANS:**  
 US: All United States  
 Canada: All Canada  
 Overseas: All Countries



**BLIMPIE SUBS AND SALADS**

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 Mr. John W. Campbell, VP Global Franchising

International submarine sandwich chain, serving fresh-sliced, high-quality meats and cheeses on fresh-baked bread. Also offering an assortment of fresh-made salads and other quality products.

**BACKGROUND:** IFA MEMBER  
 Established: 1964; 1st Franchised: 1977  
 Franchised Units: 1,210  
 Company-Owned Units: 10  
 Total Units: 1,220  
 Dist.: US-1,210; CAN-0; O'seas-10  
 North America: 50 States, 4 Provinces  
 Density: 209 in FL, 193 in GA  
 Projected New Units (12 Months): NR  
 Qualifications: 4, 3, 2, 2, 2, 5  
 Registered: CA,FL,HI,IL,IN,MI,MN,NY, ND,OR,RI,SD,WA,WI

**FINANCIAL/TERMS:**

Cash Investment: \$25-100K  
 Total Investment: \$75-250K  
 Minimum Net Worth: \$100K  
 Fees: Franchise - \$10-18K  
 Royalty - 6%; Ad. - 4%  
 Earnings Claims Statement: No  
 Term of Contract (Years): 20/5  
 Avg. # Of Employees: 4 FT, 8 PT  
 Passive Ownership: Discouraged  
 Encourage Conversions: Yes  
 Area Develop. Agreements: Yes  
 Sub-Franchising Contracts: Yes  
 Expand In Territory: Yes  
 Space Needs: 1,200 SF; FS, SF, SC, RM

**SUPPORT & TRAINING:**

Financial Assistance Provided: Yes(I)  
 Site Selection Assistance: Yes  
 Lease Negotiation Assistance: Yes  
 Co-Operative Advertising: Yes  
 Franchisee Assoc./Member: Yes/Yes  
 Size Of Corporate Staff: 100+  
 On-Going Support: B,C,D,E,F,G,H,I  
 Training: 80 Hours in Atlanta, GA; 120